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CINDERELLA MEDIA GROUP LIMITED

先傳媒集團有限公司*

(Continued in the Bermuda with limited liability)

(Stock Code: 550)

COMPLETION OF DISCLOSEABLE TRANSACTION ACQUISITION OF 60% SHAREHOLDING AND ASSIGNMENT OF LOAN IN HONG KONG MADE (MEDIA) LIMITED

Reference is made to the announcement of Cinderella Media Group Limited (the “**Company**”) dated 29 January 2016 in relation to the Acquisition (the “**Announcement**”). Unless otherwise defined in this announcement, all capitalised terms used herein shall have the same meanings as those defined in the Announcement.

COMPLETION OF THE ACQUISITION

The Board hereby announces that all the conditions to Completion as set out in the Announcement have been fulfilled and the Acquisition has been completed on 1 April 2016.

Upon the Completion, the Target Company has become an indirect non-wholly-owned subsidiary of the Company and the financial results of the Target Company will be consolidated into the consolidated financial statements of the Company.

By order of the Board of
Cinderella Media Group Limited
Tsang Hing Bun
Executive Director

Hong Kong, 1 April 2016

As at the date of this announcement, the Board comprises Mr. Liu Gary Wei, Ms. Chan Pak Yi and Mr. Tsang Hing Bun as executive Directors; Mr. Yiu Yu Cheung as non-executive Director; and Mr. Leung Siu Kee, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex as independent non-executive Directors.

* *for identification purpose only*